**Programme**

**Digital Transformation**

**and**

**The Future of Democracy**

World Leadership Alliance-Club de Madrid (WLA-CdM) is organising its **2019 Annual Policy Dialogue** in partnership with the IE School of Global and Public Affairs, bringing key stakeholders to Madrid for a timely discussion on the implications of digital transformation and Artificial Intelligence (AI) for democracy. The event aims to take stock of the current debate and propose key policy recommendations to ensure that digital technologies and, more specifically, AI systems, are designed, developed and deployed to benefit individuals and societies while upholding democratic values and institutions. The Dialogue will offer a unique platform for multi-stakeholder conversations, gathering approximately 150 participants including representatives from governments, academic institutions and think tanks, tech companies, and civil society, as well as 30+ democratic former Heads of State and Government who are Members of WLA-CdM.

**Sunday, 20 October**

17:00-19:00  **Registration at Villa Real Hotel**

**Monday, 21 October**

Madrid City Council (CentroCentro, Palacio de Cibeles).

08:00-10:00  **Registration at Palacio Cibeles**  
Palacio de Cibeles: Hall of Auditorium “Caja de Música”.

09:00-09:30  **Welcome words**  
Palacio de Cibeles: Auditorium “Caja de Música”.  
Master of Ceremonies: Ruben Campos, Programs Coordinator, WLA-CdM.

- **Begoña Villacís**, Vice Mayor, Madrid City Council.
- **Diego del Alcázar Benjumea**, Executive Vice-President, IE University.
- **Vaira Vīķe-Freiberga**, President of Latvia (1999-2007) and President of the WLA-CdM.
- **Nadia Calviño Santamaría**, Minister of Economy and Business, Government of Spain.
Keynote and panel setting the scene and highlighting the state-of-the-art in AI and other digital technologies and potential implications for democracy: What is AI? What are the key developments in AI? Why is the digital political? What are the implications of AI for democracy? Does technology threaten democracy? What role must democratic governments play in the AI Age?

**Keynote Speaker:**
- Jamie Susskind, Author, Barrister and past Fellow of Harvard University/ Berkman Klein Center for Internet and Society.

**Facilitator:**
- Manuel Muñiz, Dean, IE School of Global and Public Affairs and Rafael del Pino Professor of Practice of Global Transformation.

**Panelists:**
- José María Álvarez-Pallete, Chairman & CEO, Telefónica S.A.
- Mariya Gabriel, Commissioner for Digital Economy and Society, European Commission.
- Alex ‘Sandy’ Pentland, Director, MIT Connection Science and Human Dynamics labs.
- Ricardo Lagos, President of Chile (2000-2006) and WLA-CdM Member.

11:00-11:30 Coffee Break
Palacio de Cibeles: Hall of Auditorium “Caja de Música”.

11:30-13:00 PLENARY 2 - NARROWING THE SCOPE - THREE CHALLENGES TO ADDRESS
Palacio de Cibeles: Auditorium “Caja de Música”.

The opening plenary is followed by three presentations, which will inspire the three parallel action labs in the afternoon. These presentations will offer insights into current challenges in the correlation between AI and democracy. This will be followed by a panel discussion focused on policy making based on the reflections and ideas brought forward in the “Live Talks”.

**Live Talks**
- **Live Talk 1:** “Calibrating what fundamental rights mean in the digital era”: Nanjira Sambuli, Senior Policy Manager, World Wide Web Foundation.
- **Live Talk 2:** “When algorithms know us better than ourselves”: María Isabel Mejía, Senior Executive, Digital Government and State Digital Innovation, CAF – Latin-American Development Bank.
- **Live Talk 3:** “To regulate online content or not – Is that really the question?”: Mathias Vermeulen, Strategic Advisor, Mozilla Foundation.

**Panel Discussion**
**Facilitator:** Jerry Jones, Executive Vice-President, Ethics and Legal Officer, Live Ramp and Advisor, WLA-CdM.
Panelists:

• Nikolai Astrup, Minister of Digitalisation, Government of Norway.

• Nuria Oliver, IEEE Fellow; ACM Fellow and member of the High Level Expert Group on B2G data sharing at the European Commission.

• Ulrik Vestergaard Knudsen, Deputy Secretary-General, OECD.

• Helen Clark, Prime Minister of New Zealand (1999-2008) and WLA-CdM Member.

• José Luis Rodríguez Zapatero, President of the Government of Spain (2004-2011) and WLA-CdM Member.

13:00-14:30 Lunch
Palacio de Cibeles: 6th Floor.

14:30-16:00 ACTION LABS – BREAKOUT SESSIONS A (focus: diagnosis and analysis)

3 parallel sessions.

During the months leading up to the Policy Dialogue, three working groups brought together key stakeholders and diverse perspectives. The working group leaders and members have analyzed the challenges and put forward preliminary policy recommendations to be discussed further during the Dialogue. Through three parallel Action Labs, working group leaders will engage participants in interactive conversations aimed at validating and complementing their preliminary findings. This will inform the development of a Call to Action that will serve to leverage political commitment.

ACTION LAB 1 – BREAKOUT SESSION A: FUNDAMENTAL RIGHTS IN THE DIGITAL ERA
Palacio de Cibeles: Room “Jorge García Berlanga”.


Experts:

• Moussa Kondo, Mali chapter of the Accountability Lab, Founder and Now Generation Forum Member.

• Helen Darbishire, Executive Director, Access Info Europe.

• Antonio Vargas, Public Policy Manager, Google.

Discussants:

• Iveta Radičova, Prime Minister of Slovakia (2010-2012) and WLA-CdM Member.

• Alfred Gusenbauer, Chancellor of Austria (2007-2008) and WLA-CdM Member.

ACTION LAB 2 – BREAKOUT SESSION A: DATA ECONOMIES AND THE FUTURE OF THE SOCIAL CONTRACT
Palacio de Cibeles: Auditorium “Caja de Música”.

Facilitator: Maciej Kuziemski, Future World Fellow at the Center for the Governance of Change, School of Global and Public Affairs, IE.

Experts:

• Otto Granados, President, Advisory Board, Organization of Iberoamerican States (OEI).

• Amel Karboul, CEO, Education Outcomes Fund and Global Tech Panel Member.

• Gianluca Misuraca, Senior Scientist, Digital Government Transformation, European Commission.
ACTION LAB 3 – BREAKOUT SESSION A: TRUST AND PUBLIC DEBATE IN THE DISINFORMATION AGE
Palacio de Cibeles: Room “Sigfrido Martín Begüé”.

Facilitator: George Tilesch, Chief Strategy and Innovation Officer, Ipsos Global Affairs.

Experts:
• Omar Hatamleh, Former Executive Director of the Space Studies Program, International Space University.
• Clara Hanot, Advocacy Officer, EU Disinfolab.

Discussants:
• Aleksander Kwaśniewski, President of Poland (1995-2005) and WLA-CdM Member.
• Laura Chinchilla, President of Costa Rica (2010-2014) and WLA-CdM Vice-President.

16:00-16:15 Coffee Break
Palacio de Cibeles, Hall of Auditorium “Caja de Música”.

16:15-17:30 SPECIAL SESSION: BEYOND FAKE NEWS: THE FIGHT FOR INFORMATION INTEGRITY
Palacio de Cibeles: Auditorium “Caja de Música”.

The First Breakout Session of the Action Labs is followed by a Special Session under the theme “Beyond Fake News: The Fight for Information Integrity”. The session is intended as a conversation on the disinformation crisis, an analysis of the roles of key actors in the problem and the potential solutions.

Facilitator: Maya Mirchandani, Senior Fellow, Observer Research Foundation.

Speakers:
• Jamie Angus, Director; BBC World Service.
• John Frank, Vice President of European Union Government Affairs, Microsoft.
• Jan Peter Balkenende, Prime Minister of The Netherlands (2002-2010) and WLA-CdM Member.

19:30-22:00 Conference Dinner Honoring President Vaira Vike Freiberga, offered by Boston Global Forum
Villa Real Hotel: Villa Room

Video message from Governor Michael S. Dukakis, Chairman, Boston Global Forum and Michael Dukakis Institute for Leadership and Innovation; Nguyen Tuan, CEO, Boston Global Forum; Alex “Sandy” Pentland, Director, MIT Connection Science and Human Dynamics labs; and Vaira Vike-Freiberga, President of Latvia (1999-2007) and WLA-CdM President.
Tuesday 22 October

Madrid City Council (CentroCentro, Palacio de Cibeles).

08:30-09:00  Registration at Palacio de Cibeles
Palacio de Cibeles: Hall of Auditorium "Caja de Música".

9:00-10:30  ACTION LABS – BREAKOUT SESSIONS B (focus: policy responses)

**ACTION LAB 1 – BREAKOUT SESSION B: FUNDAMENTAL RIGHTS IN THE DIGITAL ERA**
Palacio de Cibeles: Room "Jorge García Berlanga".

- **Facilitator:** Nicolas Miailhe, Co-founder and President, The Future Society and AI Initiative.
- **Experts:**
  - Ralph Müller-Eiselt, Director, Program Megatrends: Ethics of Algorithms, Bertelsmann Stiftung.
  - Luz Amparo Medina, Director General of Culture, Organization of Ibero-American States (OEI).
  - Cedric Wachholz, Chief, ICT in Education, Culture and Science, UNESCO.
- **Discussants:**
  - Olusegun Obasanjo, President of Nigeria (1976-1979; 1999-2007) and WLA-CdM Member.
  - Hanna Suchocka, Prime Minister of Poland (1992-1993) and WLA-CdM Member.

**ACTION LAB 2 – BREAKOUT SESSION B: DATA ECONOMIES AND THE FUTURE OF THE SOCIAL CONTRACT**
Palacio de Cibeles: Auditorium "Caja de Música".

- **Facilitator:** Manuel Muñiz, Dean, IE School of Global and Public Affairs and Rafael del Pino Professor of Practice of Global Transformation.
- **Experts:**
  - Edward Corcoran, Digital Regulation, BBVA.
  - Gonzalez López Barajas, Head of Public Policy, Telefónica S.A.
  - Zlatko Lagumdžija, Prime Minister of Bosnia & Herzegovina (2001-2002) and WLA-CdM Member.
  - Mehdi Jomaa, Prime Minister of Tunisia (2014-2015) and WLA-CdM Member.

**ACTION LAB 3 – BREAKOUT SESSION B: TRUST AND PUBLIC DEBATE IN THE DISINFORMATION AGE**
Palacio de Cibeles: Room "Sigfrido Martín Begué".

- **Facilitator:** Geroge Tilesch, Chief Strategy and Innovation Officer, Ipsos Global Affairs.
- **Experts:**
  - Raja Chatila, Professor of Robotics and Ethics at Pierre and Marie Curie University, IEEE Fellow and Member of the EU High Level Expert Group on Artificial Intelligence.
  - Susan Ness, Distinguished Fellow, Annenberg Public Policy Center; Member, Transatlantic Working Group.
The Action Labs are followed by the third Plenary in which Good practices will be presented regarding the use of AI in the public and private sector. This session is intended as show-casing exercise to analyze the challenges encountered in the design and deployment of the programs and inspire future similar initiatives for public good.

**Facilitator:** Sean Cleary, Strategic Concepts LTD, Chairman, and Advisor; WLA-CdM.

**Introduction by:** Fabrizio Hochschild, Assistant Secretary-General for Strategic Coordination in the Executive Office of the Secretary-General, United Nations.

**Speakers:**
- Ignacio Corlazzoli, Representative of Inter-American Development Bank for Europe and Israel.
- Teemu Roos, Associate Professor, Finnish Center for AI, University of Helsinki.
- José Manuel González-Páramo, Executive Board Director, BBVA.

**Panelists:**
- Danilo Turk, President of Slovenia (2007-2012) and WLA-CdM Member.
- Vaira Vike-Freiberga, President of Latvia (1999-2007) and WLA-CdM President.

**Coffee break**
Palacio de Cibeles: Hall of Auditorium “Caja de Música”.

**PLENARY 3: AI AND DEMOCRATIC GOVERNANCE: SHOWCASING GOOD PRACTICES**
Palacio de Cibeles: Hall of Auditorium “Caja de Música”.

The third Plenary is followed by the final Plenary in which the three Working Groups and Action Labs Leaders will give the conclusions from their respective sessions and share their final thoughts on AI and Democracy for a Call for Action.

**Facilitator:** Kim Campbell, Prime Minister of Canada (1993) and WLA-CdM Member.

**Action Labs Leaders:**
- Nicolas Miailhe, Co-Founder and President, The Future Society and AI Initiative.
- Manuel Muñiz, Dean, IE School of Global and Public Affairs and Rafael del Pino Professor of Practice of Global Transformation.
- George Tilesch, Chief Strategy and Innovation Officer, Ipsos Global Affairs.
13:00 – 13:30 CLOSING
Palacio de Cibeles: Auditorium "Caja de Música".
Master of Ceremonies: Ruben Campos, Programs Coordinator, WLA-CdM

• Vaira Viķe-Freiberga, President of Latvia (1999-2007) and President of WLA-CdM.
• Isabel Diaz Ayuso, President, Madrid Region