



DIGITAL TECHNOLOGIES FOR 21ST CENTURY DEMOCRACY

Club de Madrid 2011 Annual Conference / 8-9 November 2011 / New York City, USA

PROGRAM

Monday 7 November

15.30 – 18.30

**XXIX meeting of the Board of Directors
(Board Members only)**

Duke of Windsor, 4th Floor, Waldorf Astoria

19:30

**Reception
(By invitation only)**

*Residence of the Spanish Ambassador to the UN
18 East, 72nd St.*

Tuesday 8 November

09.00 – 12.00

**X General Assembly of the Club de Madrid
(Club de Madrid Members and Advisors)**

John Jacob Astor Salon, 3rd Floor, Waldorf Astoria

12.30 – 14.00

**Lunch hosted by the U.S. Department of State, Office of the
Senior Advisor to Secretary Clinton for Civil Society and Emerging
Democracies**

(By invitation only)

W Hotel, 541 Lexington Avenue

14.00 – 14.15

**Family Photograph
(Club de Madrid Members and Special Guests)**

East Foyer, 3rd Floor, Waldorf Astoria

14.30 – 16.30

**Opening Plenary
*Digital Technologies and the Future of Governance in the 21st
Century***

Grand Ball Room, 3rd Floor, Waldorf Astoria

New technology is transforming the state, changing our expectations of what government can accomplish and, ultimately, of how we as citizens govern ourselves. In this opening session, we ask today's thought leaders about their vision for how democracy and governance are evolving in the digital age. Which technologies have the greatest chance of making the state more effective, efficient and democratic and improving the democratic relationship between politicians and citizens? What will be the impact of big data and social networking for innovation whether of public sector institutions, civil society or the media? What will the public

sector look like in ten or twenty years? Will politics get in the way of governance? In a world in which trust of institutions is at an all-time low, what do we need to do now in order to realize that vision and overcome obstacles to a stronger democracy and greater human flourishing?

Official Welcome to New York City

- **Michael R. Bloomberg**, Mayor of New York City (*TBC*)

Opening Words

- **Wim Kok**, Prime Minister of the Netherlands (1994-2002), President of the Club de Madrid
- **Sheikh Fahad Al Salem Al-Ali Al-Sabah**, President of the Fahad Centre for Dialogue Among Civilizations and Defense of Liberty

Framing the debate

- **Yochai Benkler**, Berkman Professor for Entrepreneurial Legal Studies at Harvard Law School. Author of *The Wealth of Networks*
- **Arianna Huffington**, President and Editor-in-Chief, AOL Huffington Post Media Group
- **Michele Hunt**, Change Catalyst. Member of the International Board, Centre for Digital Inclusion. Author of *DreamMakers: Putting Vision & Values to Work*
- **Beth S. Noveck**, Club de Madrid Conference Advisor. US Deputy Chief Technology Officer (2009-2011) and leader of the White House Open Government Initiative. Professor at New York Law School. (**Facilitator**)
- **José María Sanz-Magallón**, C.E.O, Telefónica Internacional USA
- **Irving Wladawsky-Berger**, Strategic Advisor, IBM and Citigroup; Visiting Faculty, MIT and Imperial College

Discussants

- **Olusegun Obasanjo**, President of Nigeria (1999-2007), Member of the Club de Madrid
- **Alejandro Toledo**, President of Peru (2001-2006), Member of the Club de Madrid

16.30 – 17.00

Press Conference
Park Avenue Central, 4th Floor, Waldorf Astoria

16.30 – 17.00

Coffee Break
Silver Corridor, 3rd Floor, Waldorf Astoria

17.00 – 18.30

Breakout Sessions <i>What is actually changing and how?</i>
<p>Breakout sessions are highly interactive, small group conversations where we hope to elicit concrete opportunities for democratic innovation. The sessions are loosely divided into the three pillars of democratic life: state, civil society and media. In order to focus our conversations, we address the impact of specific technological developments, namely big data, collaborative technologies, and social media on each of the sectors, respectively. The first round of breakouts discuss potential and the second round impediments to innovation. Naturally, there is a great deal of overlap between promise and peril and among state, civil society and media.</p>
1. <u>The Changing Nature of Statecraft: The Impact of Big Data</u>
<i>Conrad Suite Salon, 4th Floor, Waldorf Astoria</i>
<p>This year McKinsey released a report highlighting the role of “big data” in enabling a “new wave of innovation, accelerating productivity and economic growth.” The explosion of new sources of data, cheap storage capacity and powerful computational tools coupled with policies of data transparency and open access is unleashing the opportunity for greater accountability; improved consumer choices; new entrepreneurial prospects; and data-driven policymaking. At the same time, big data poses challenges to privacy and national security. Also having more data doesn’t necessarily make us smarter. In this session, we will discuss the big data revolution; what it is and how this technological development might help us to mitigate conflict and risk and improve people’s lives.</p> <p><u>Speakers</u></p> <ul style="list-style-type: none"> ▪ Michael Chui, Senior Fellow, McKinsey Global Institute ▪ Alex Karp, CEO & Co-founder of Palantir Technologies ▪ Todd Park, Chief Technology Officer and entrepreneur-in-residence, US Department of Health and Human Services ▪ Stefaan G. Verhulst, Chief of Research, Markle Foundation and Senior Research Fellow, Center for Global Communications Studies, Annenberg School for Communications, University of Pennsylvania (Facilitator) ▪ Juan Antonio Yáñez-Barnuevo, Secretary of State, Ministry of Foreign Affairs and International Cooperation, Government of Spain <p><u>Discussants</u></p> <ul style="list-style-type: none"> ▪ Lionel Jospin, Prime Minister of France (1997-2002), Member of the Club de Madrid ▪ Mary Robinson, President of the Republic of Ireland (1990-1997), Member of the Club de Madrid

2. WeGov: How Network Technology is Strengthening Democracy

Duke of Windsor, 4th Floor, Waldorf Astoria

Twitter, Facebook, blogs, wikis have forever transformed campaigns and elections. Now social media are beginning to revolutionize governance, too. They are bridging the gap between the State and citizens and between citizens and one another and helping to create a more participatory, democratic culture. Many credit social media with toppling regimes in North Africa and the Middle East and empowering dissidents to throw off the yoke of tyranny around the world. From Presidents to Prime Ministers, democratic organizations are turning to new tools to help them communicate better with the public and getting the public and government employees to collaborate. Meanwhile, people are using social media to engage in local and global collective action in real and in cyberspace. We have the tools at our disposal to organize ourselves into new communities and new publics. In this session, we look at the technology known as social networking; what it is; and why it has the potential to make citizens co-creators in governance.

Speakers

- **Susan P. Crawford**, Professor of Law, Cardozo School of Law; Former Special Assistant to President Barack H. Obama for Science, Technology, and Innovation Policy
- **Craig Newmark**, Founder, Craigslist
- **Cory Ondrejka**, Director of Engineering, Facebook
- **Andrew Rasiej**, Founder and Publisher, Personal Democracy Forum; Co-Founder, techPresident (**Facilitator**)
- **David Steel**, Executive Vice President of Strategy and Corporate Communications, Samsung Electronics North America
- **Katrin Verclas**, Co-founder and editor of MobileActive.org

Discussants

- **Joaquim Chissano**, President of Mozambique (1986-2005)
- **Vicente Fox**, President of Mexico (2000-2006), Member of the Club de Madrid

3. The Changing Nature of Accountability Journalism (With Translation to/from Spanish)

Louis XVI Suite, 4th Floor, Waldorf Astoria

It is by now old news that the Internet and user-generated content are forcing journalists and the journalism industry to rethink traditional ways of working. With democratic institutions also undergoing a makeover, what is the new role of journalism in fostering political accountability? What are the most exciting ways in which new models of entrepreneurial

and citizen journalism are strengthening democracy today? How is the availability of quantities of public data affecting how journalists cover government and politics? How are journalists using social media platforms to broker the relationship between their readers and communities and the State or to engage their readers as watchdogs? In what ways are social media platforms themselves replacing newspapers and broadcast media or does their openness and speed challenge the very notion of accountability journalism. In this session, we examine the interrelationship between innovations in journalism and in governance.

Speakers

- **Anthony Barnett**, Founder of openDemocracy.net (Facilitator)
- **Ernesto Paglia**, Journalist, Rede Globo
- **Mario Tascón**, Managing Partner, Prodigioso Volcán
- **Christopher Walker**, Vice President for Strategy and Analysis, Freedom House

Discussants

- **Luis Alberto Lacalle**, President of Uruguay (1990-1995), Member of the Club de Madrid
- **Vaira Vike-Freiberga**, President of Latvia (1999-2007), Member of the Club de Madrid

19:30

Official Conference Dinner
<i>Empire Room, Lobby Level, Waldorf Astoria</i>
<p><u>Welcoming Words: Aneesh Chopra</u>, US Chief Technology Officer and Assistant to the US President Barack H. Obama</p> <p><u>Presentation by the Fahad Centre for Dialogue Among Civilizations and Defense of Liberty</u></p> <p><u>Dinner Talk: New Technologies, the Arab Spring and 21st Century Statecraft</u></p> <ul style="list-style-type: none"> ▪ Sadiq Al Mahdi, Prime Minister of Sudan (1986-1989), Member of the Club de Madrid ▪ Derrick N. Ashong, Host of “The Stream”, Al Jazeera (Facilitator) ▪ Andy Carvin, Senior Strategist, National Public Radio ▪ Alec Ross, Senior Advisor for Innovation to Secretary of State Hillary Clinton

Wednesday 9 November

09.00 – 10.30

Global Networks and Local Action
Innovation for Inclusive and Sustainable Development
Grand Ball Room, 3rd Floor, Waldorf Astoria

In these “lightening talks” practitioners showcase examples of innovations in governance and how civil society and media are impacting democracy. We discuss what’s working and how to make effective transformation happen at scale.

Facilitators

- **John Bruton**, Prime Minister of the Republic of Ireland (1994-1997), Member of the Club de Madrid
- **José María Figueres**, President of Costa Rica (1994-1998), Member of the Club de Madrid

Presentations

- **Luke Williams**, Adjunct Professor of Innovation, NYU Stern School of Business; Author of *Disrupt Networks, Innovation and Creativity: Think the Unthinkable to Spark Transformation*
- **Eric Braverman**, Partner, McKinsey & Co
Innovations in Governance
- **Patrick Meier**, Director of Crisis Mapping & Partnerships, Ushahidi
Innovative Tech for Civic Good: The Next Generation Emergency Response Platform
- **Orlando Ayala**, Corporate Vice President, Chairman of Emerging Markets, and Chief Strategist, National Competitiveness, Microsoft Corporation
Innovation in and through Public-Private Partnerships
- **Anita Gurumurthy**, Executive Director, IT for Change
Empowerment through Digital Technologies and Innovation: A perspective from the South
- **David R. Miller**, 63rd Mayor of Toronto (2003-2010)
Digital Technologies and Urban Development in the 21st Century
- **Bilel Jamoussi**, Chief of the Study Groups Department, ITU Telecommunication Standardization Bureau
Global Standards and Local Action: the Role of Multilateral Organizations in Digital Technologies Standardization:

Reflections: Harnessing the power of global creativity and technologies to solve social and environmental problems

- **Judith Rodin**, President of the Rockefeller Foundation

10.30 – 11.00

Coffee Break

Silver Corridor, 3rd Floor, Waldorf Astoria

11.00 – 12.30

Breakout Sessions

Innovation in Governance, Civic Engagement and Media: Opportunities and Constraints

4. Does ‘Politics as Usual’ Stand in the Way of Innovation (With translation to/from Spanish)

John Jacob Astor Salon, 3rd Floor, Waldorf Astoria

Whether in Tripoli or Tottenham there has been rioting in the streets. Many democracies teeter on the brink of financial ruin because of the indecisiveness of their basic institutions of governance. Exhausted by partisan politics and bankrupt democracy, people have lost faith in government. Citizens across the globe express decreasing optimism about the future of their governments. Approval ratings for politicians in many countries have sunk to single digits. Long-term innovation is desperately needed but partisan politics and the need to win elections in the short-term always seem to get in the way. In this conversation, we explore whether ‘politics as usual’ impedes democracy and discuss how to create effective institutions.

Speakers

- **Luis G. Babino**, President, CiGob – Fundación Desarrollo de Ciencias y Métodos de Gobierno
- **Alex Howard**, Government 2.0 Correspondent, O’Reilly Media (Facilitator)
- **Micah L. Sifry**, Co-founder, Editor and Curator of the Personal Democracy Forum
- **Steve Van Roekel**, United States Chief Information Officer (TBC)

Discussants

- **Ricardo Lagos**, President of Chile (2000-2006), Member of the Club de Madrid
- **Petre Roman**, Prime Minister of Romania (1989-1991), Member of the Club de Madrid (TBC)

5. If We Build It, Will They Come: Why Meaningful Citizen Engagement is Hard

Jade Room, 3rd Floor, Waldorf Astoria

While governments seem to be getting better at using social media to broadcast and inform the public about what they do, arguably the tools simply don't exist to make citizens true partners in governance. Sophisticated policies cannot be crafted with 140 character tweets or pokes on Facebook. Even if they did, people lead busy lives and have no time to participate in the complex processes of governance. Those that do can't be trusted to participate thoughtfully. No government anywhere is any government accustomed to engaging regularly with non-professionals. To some, the spectre is dire. There are those who argue that the Internet entrenches dictators and makes it harder—not easier—to promote democracy. In this session, we continue our conversation about technology and citizen engagement by discussing impediments and risks and how to overcome them.

Speakers

- **Sean Cleary**, Founder and Executive Vice-Chair, Future World Foundation; Board Member, IFES (**Facilitator**)
- **Chat García Ramilo**, Women's Networking Support Programme Coordinator, Association for Progressive Communications
- **Susan Pointer**, Director, Public Policy & Government Relations, Google Inc., Southern & Eastern Europe, Middle East & Africa
- **Anas Qtiesh**, Program Officer, Meedan; Global Voices Online contributor
- **Henry Sweetbaum**, Founder and Trustee of the International Centre for the Study of Radicalisation and Political Violence

Discussants

- **Kjell Magne Bondevik**, Prime Minister of Norway (1997-2000; 2001-2005), Member of the Club de Madrid
- **Kim Campbell**, Prime Minister of Canada (1993), Member of the Club de Madrid

6. Journalism is Dead, Long Live Journalism

Basildon Room, 3rd Floor, Waldorf Astoria

Julian Assange calls himself a journalist. Yet many feel that Wikileaks is paradigmatic of eroding journalistic standards, at best, and criminal behaviour, at worst. A recent poll found that three-quarters of Americans don't believe journalists get their facts straight. In this session, we examine the flipside of the impact of new technology on journalism and

its role as watchdog of our democracy. Is there still such a thing as accountability journalism? Given the changing economics of the media, can the institutions of journalism still do the job? Is there still such a thing as a journalist and does it matter? Or given the profusion of big data and social networking, are computer scientists better able to empower the public and police the government? In this dialogue with leading international journalists and media watchers, we reflect on the challenges of the fourth estate in the digital age.

Speakers

- **Kamal Bherwani**, Chief Digital Officer, PRISA Group
- **James T. Hamilton**, Director, Wallace Center for Media and Democracy (**Facilitator**)
- **Jeff Jarvis**, Associate Professor, City University of New York's Graduate School of Journalism, Author, *What Would Google Do?*
- **Daoud Kuttab**, Director, Community Media Network
- **Nguyen Anh Tuan**, Founder and Chairman, VietnamNet Media Group; Associate, Joan Shorenstein Center on the Press, Politics and Public Policy at Harvard University's Kennedy School of Government

Discussants

- **Alfred Gusenbauer**, Federal Chancellor of Austria (2007-2008), Member of the Club de Madrid
- **Andrés Pastrana**, President of Colombia (1998-2002), Member of the Club de Madrid

12.30 – 14.30

Lunch
Silver Corridor, 3rd Floor, Waldorf Astoria

14.30 – 16.30

Final Plenary
Making Governance Better, Democracy Stronger and Citizens More Powerful: Getting from Here to There
Grand Ball Room, 3rd Floor, Waldorf Astoria

What are the most promising technological trends impacting the future of governance and democracy? What are the most effective and scalable innovations? Does the promise of democracy 2.0 outpace the perils of politics? During this final plenary, we reflect on the opportunities and the impediments identified during the course of the conference and endeavour to come away with ideas for concrete action.

Opening Words

- **Neelie Kroes**, Vice-President and Digital Agenda Commissioner, European Commission (**Video Message**)

Insights from Club de Madrid Members

- **Jorge Quiroga**, President of Bolivia (2001-2002), Member of the Club de Madrid
- **Cassam Uteem**, President of Mauritius (1992-2002), Member of the Club de Madrid

Reflections

- **Jorge I. Domínguez**, Vice-Provost for International Affairs, Harvard University; Club de Madrid Advisor
- **Beth S. Noveck**, US Deputy Chief Technology Officer and leader of the White House Open Government Initiative
- **Clay Shirky**, Associate Arts Professor at the Interactive Telecommunications Program (ITP) and Distinguished Writer in Residence in the Journalism Department, New York University

Club de Madrid's commitments to action and final words

- **Jennifer Mary Shipley**, Prime Minister of New Zealand (1997-1999), Vice-President of the Club de Madrid

20.00

10th Anniversary Gala Dinner
<i>New York Public Library</i>