

Preliminary Programme

5th Dialogue and Action Congress

Managing Cultural Diversity

Madrid, 22 November 2010

Intercontinental Hotel, Madrid

Monday, 22 November 2010

09.00 – 09.30 hrs Opening and Accreditations

09.30 – 10.15 hrs Welcome and Inaugural event

Liz Mohn

Chairwoman of Fundación Bertelsmann

Sami Nair

Director and Professor of Political Science at Centro Mediterráneo Andalusi de la Universidad Pablo de Olavide de Sevilla.

**10.15 - 12.00 hrs First session:
Spain and cultural diversity managing: challenges and opportunities**

Chair: **Francesc Triola**
General Manager, COMRàdio

Panelists: **Ana Giménez Adelantado***
PhD in anthropology and lecturer, Universidad Jaume I

Haizam Amirah Fernández

Main researcher of the Mediterranean and Arabic World for the *Real Instituto Elcano* and associate teacher of the *Instituto de Empresa (IE)*.

Sergio Barciela

Expert in Migration and Employment at Caritas

José M^a Ridao

Writer and diplomat

12.00 – 12.30 hrs **Coffee break**

12.30 – 13.30 hrs **Awards ceremony**

Liz Mohn

Chairwoman of Fundación Bertelsmann

El Chojin

Embassador of the competition “Eres joven, ¡Triunfarás!”

13.30 – 15.00 hrs **Lunch**

15.15 – 16.45 hrs **Second Session:**

National and international cultural diversity management initiatives

Chair: **José María de Moya**
Director of weekly publication *Magisterio*.

Panelists: **Alan Broadbent**
Chairman of Maytree Foundation

Jesús Labrador

Professor of the Human and Social Sciences Faculty and researcher for the University Institute of studies of migration.

Kayamba Tshitshi Ndouba,

Head of Studies at the Professional School of Immigration and Cooperation

Clem McCartney

Contents coordinator of the Project Shared Societies for Club de Madrid.

16.45 – 17:15 hrs **Coffee Break**

17.15 – 18:45 hrs **Third Session:**

Ways of better managing cultural diversity

Chair: **Lourdes Maldonado**
Presenter of the news *Antena 3 Noticias Fin de Semana*.

Panelists: **Isak Andic Ermay***
Chairman of Mango

Daniel de Torres Barderi
Immigration Coordinator Barcelona City Council

Miguel Ángel Essomba
Executive Director of Unescocat. Graduate in Applied
Pedagogy, Universitat Autònoma de Barcelona.

Gema Martín Muñoz
General Director of the Arabic House and Professor of
Sociology in the Arabic and Islamic World at the Universidad
Autónoma de Madrid.

Carlos Giménez
Senior lecturer, Department of Social Anthropology and
Spanish Philosophy at the Universidad Autónoma de Madrid.
Director of the Service of Intercultural Social Mediation
(SEMSI)

18.45 – 19.15 hrs **Presentation of the manifesto and closing event**

Reading of the Manifesto

Carsten Moser

Secretary General of Fundación Bertelsmann

Closing Event

Ángel Gabilondo Pujol

Minister of Education

Liz Mohn

President of the Board of Fundación Bertelsmann

19.15 hrs **Farewell cocktail**